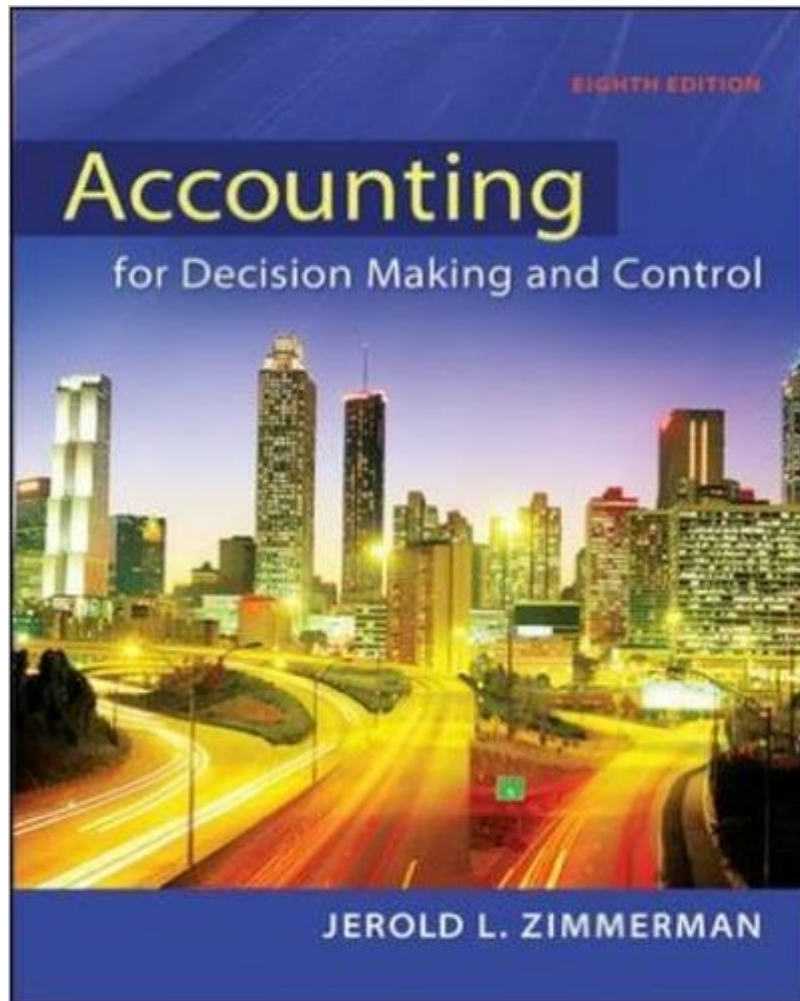


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# Accounting For Decision Making And Control



## Synopsis

Accounting for Decision Making and Control provides students and managers with an understanding appreciation of the strengths and limitations of an organization's accounting system, thereby allowing them to be more intelligent users of these systems. The Eighth Edition demonstrates that managerial accounting is an integral part of the firm's organizational architecture, not just an isolated set of computational topics. Managers in all organizations, throughout their professional careers, interact with their accounting systems as it is both a source of information for decision making and part of the organization's control mechanisms.

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## Customer Reviews

Beware ! This book does perhaps the poorest example explaining any concepts. I have never had so much stress in my life than taking a managerial accounting class with this book. I mean I actually couldn't sleep because of this book!! I took this class last year and I just finished my MBA and I am working on my Phd now, and I thought I would reflect and give some valuable advice to you, my fellow students. If you don't have a prior managerial accounting background, go read as much as you can before you get into this book. Or you will be completely stressed out, lost and feel that you are a dummy. This book makes smart students feel dum. I mean really dum. You are not dum, the book just lacks clear explanations. This book deals mostly with managerial accounting. For example if you are paid \$100 per day at your job, really you are costing the company more than what you are being paid, really you use resources, like from human resources who hired you, electricity costs,

phone costs, IT, etc, so your true cost to the company broken down is probably \$160 per day. This is called cost allocation, in a crude example. Easy concept right?, Just that you will not be able to learn this easily from this book unless you have a deep prior background in this. The good examples Zimmerman (author) gives are spoiled by the majority of his jargon and bad examples. I honestly found myself at one point reading 1 page for over an hour to understand! (and I am a high A student). In my entire MBA program, I never had a worse book, nor more stress!!! Ultimately, I had to do many exhaustive Internet searches to learn cost allocation theory.

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